



Cérémonie
Tea Blends & Herbal Infusions

Montreal, Canada, February 8, 2017

FOR IMMEDIATE RELEASE

AIR TRANSAT TO OFFER GOURMET TEA GIFTS

Cérémonie Tea, Israel's leading brand of gourmet tea, is pleased to offer a selection of premium tea gifts in Air Transat's Inflight Duty Free Boutique.

With Cérémonie in Air Transat's Inflight Duty Free Boutique, travelers can now choose from a variety of premium Mini Cube tea gifts. Tea has unique, universal appeal as a gift that everyone can enjoy. During the flight, browse through Air Transat's duty-free magazine located in the seat-back pocket. Choose from designer name brands such as Ralph Lauren, Calvin Klein, Giorgio Armani, Chanel, Lancôme, Burberry, and Anne Klein, and now Cérémonie Tea! Convenient on-board shopping is available on all Air Transat flights.

Cérémonie Tea blends whole leaf teas, highest quality herbs, spices, and flowers, to provide delightful taste and aroma wrapped in eye-catching designs, providing innovative, gourmet tea gifts with a flair for style. Cérémonie's offerings with Air Transat include the Tea Sampler Duo Pack & Tea Gift Tray. Link to our products on the Air Transat online boutique here: <http://bit.ly/2jQgNUS!>

Cérémonie products are merchandised in all corners of the world: The Americas, Europe, Asia, Middle East, and Africa. In particular, Cérémonie has grown in Israel, Hong Kong, Germany, Canada, and USA. Its' premium products can be found in boutique hotels and coffee shops including top luxury hotels such as The Ritz Carlton and Waldorf Astoria.

Air Transat is Canada's number one holiday travel airline in the Canadian and Transatlantic markets. Every year, it carries three million passengers to approximately 60 destinations in 26 countries. In 2016, Air Transat was named Best North American Leisure Airline for the fifth consecutive year by Skytrax.

TO CONTACT CÉRÉMONIE

Email sales@ceremoniatea.com

Phone Israel +972.9.951.5818

Web www.ceremoniatea.com

Address Haltzadyon 9, Migdal HaEmek 23100 Israel

