



Cérémonie
Tea Blends & Herbal Infusions

Tokyo, Japan, August 3, 2017

FOR IMMEDIATE RELEASE

CÉRÉMONIE TEA NOW DISTRIBUTED IN TOKYO, JAPAN

Cérémonie Tea is pleased to announce the introduction of gourmet tea products to the Japanese market in the careful hands of the Kutto company.

Cérémonie Tea CEO, Dr. Efrat Schorr shared that *"Cérémonie is delighted to begin developing relationships in Japan, offering our modern interpretation of tea service with deep respect for the traditional tea culture of Japan."*

After discovering the high-quality natural foods produced in Israel and conducting extensive research, Kutto Co., Ltd. , founded in 2014, started a dried fruit tea business.

In 2016, Mr. Kazunori Tomita had a fateful encounter with Efrat and Elli from Cérémonie Tea and were so deeply impressed by their passion that he decided he had to promote Cérémonie Tea in Japan.

In 2017 this year, Kutto turned over a new leaf and moved operations to Marunouchi. From this new base of operations in central Tokyo overlooking the beautiful Imperial Palace, they pledge to always provide our customers with the latest information and best products.

Mr. Tomita also feels a sense of pride and responsibility to be given the role of conveying Efrat and Elli's passion to the people of Japan, and will work hard to introduce Cérémonie Tea to as many people as possible.

Since 2003, Ceremonie Tea has been successfully launching its range of gourmet tea offerings in specialty food and beverage markets worldwide. Their products are characterized by fine whole leaf teas and highest quality herbs, spices, and flowers, creating delightful taste and aroma wrapped in eye-catching designs.



TO CONTACT KUTTO

株式会社クット

代表取締役 富田和範

tomita@kutto.co.jp

〒100-0005

東京都千代田区丸の内2-2-1

岸本ビルディング 6F

tel & fax 03-3354-0910

携帯電話 090-9318-1581

www.kutto.co.jp

TO CONTACT CÉRÉMONIE TEA

Email sales@ceremonietea.com

Phone Israel +972.9.951.5818

www.ceremonietea.com