



Cérémonie
Tea Blends & Herbal Infusions

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FOR IMMEDIATE RELEASE

CÉRÉMONIE TEA, ISRAEL'S LEADING BRAND OF PREMIUM TEA, IS NOW AVAILABLE IN THE LUXURIOUS HOTEL, THE RITZ-CARLTON, HERZLIYA

Cérémonie Tea, Israel's leading brand of premium tea, announces that its high quality whole leaf teas and herbal infusions are now available in the luxurious Ritz-Carlton Herzliya (<http://www.ritzcarlton.com/en/hotels/middle-east/herzliya>). The hotel is located in the beautiful Herzliya Marina, overlooking the Mediterranean Sea. The Ritz-Carlton is a unique and elegant oasis, that has redefined the luxury hotel experience. This exquisite luxury Herzliya hotel expertly blends the modern and the traditional for an exhilarating visit. Cérémonie Tea's Mini Cubes, its signature product, are served in a variety of flavors in the restaurant and in select rooms.

Established in 2003, Cérémonie has redefined the Israeli tea market by introducing whole leaf teas and highest quality herbs, spices, and flowers, creating delightful taste and aroma wrapped in eye-catching designs. Cérémonie is now pleased to announce expansion to luxurious locations worldwide.

In the winter of 2013, American-Israeli entrepreneurs, Efrat and Elli Schorr, acquired Cérémonie Tea Ltd. and brought together a dynamic team of international tea professionals to reinvigorate the company. "Cérémonie is a small company and creating great tea is our one and only passion," says Ms. Schorr, "You can taste the difference since we use only quality ingredients and blend our teas in small batches with careful attention. And you can see the difference as our tea blends literally open up before your eyes in our silky mesh sachets. Our whole closely-knit team is dedicated to creating teas that provide delightful enjoyment to our customers."

Cérémonie Tea offers tea solutions for retail, gift, and food service businesses of all types. Their range of products, including their Signature Mini Cubes, pyramid tea for retail, beautiful and distinctive tea gifts as well as loose tea blends and food service products for restaurants and hotels. Their high standards of flavor and freshness characterize each and every one of their products. Cérémonie Tea aims to provide exceptional value.

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