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## FOR IMMEDIATE RELEASE

# CÉRÉMONIE ON SKIS

### Cérémonie Tea now at Alpen-Karawanserai Resort

Cérémonie Tea is proud to announce that it's now available in the world class Alpen-Karawanserai in Hinterglemm, Austria. The Alpen-Karawanserai is a 4-star Superior Time Design Hotel located in the world class ski region of Saalbach-Hinterglemm in the Austrian Alps. The hotel's timeless beauty of classic design is united with the warmth and magic of the Orient.

Now, at the year-round holiday oasis in the Alps, vacationers can relax with a soothing cup of Cérémonie Tea Signature Mini Cubes, in their world class spa or gourmet restaurant. The Mini Cube is Cérémonie's modern interpretation of the traditional ceremonies of ancient cultures, innovative in our style of serving but classic and timeless in our taste. "Our guests thoroughly enjoy a hot cup of Cérémonie Tea after day on the slopes," said Elisabeth Breitfuss of Alpen-Karawanserai. "The Mini Cube reflects our own concept of the blending of cultures, tastes and flavors."

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