



**Cérémonie**  
Tea Blends & Herbal Infusions

Hong Kong, January 9, 2017

FOR IMMEDIATE RELEASE

# CÉRÉMONIE TEA WISHES: HAPPY HOLIDAYS FROM HONG KONG!



HONGKONG AIRLINES  
香港航空

Cérémonie Tea is delighted to announce the introduction of its gourmet tea gifts in the exclusive **To Home Duty Free Catalog** reaching Hong Kong and Mainland China. The offerings include a range of luxurious and innovative products that are ideal for the jet set, searching for original and artistic designs filled with the classic, timeless flavors of their most beloved beverages.

**To Home Duty Free Catalog** is the home delivery service to Hong Kong and Mainland China for Hong Kong Airlines. Hong Kong Airlines Ltd, IATA: HX is a Hong Kong-based airline, with its corporate headquarters in Tung Chung and its main hub at Hong Kong International Airport. It was established in 2006.

*"Reaching Hong Kong consumers through the exclusive duty free channel is a key aspect of Cérémonie's 2017 international development plan", explained Dr. Efrat Schorr, CEO of Cérémonie Tea. "Along with growth in the Latin and South American travel-related market, we look forward to expansion of the Asian travel-related segment, now underway in partnership with Hong Kong Airlines."*

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