



Cérémonie
Tea Blends & Herbal Infusions

Ovda, Israel / April 7th, 2016

FOR IMMEDIATE RELEASE

CÉRÉMONIE TEA IS NOW AVAILABLE IN **DFA OVDA AIRPORT**

Cérémonie Tea, Israel's leading brand of premium tea, announces that its high quality whole leaf teas and herbal infusions gifts are now available in Duty Free Americas' shop in Ovda Airport.

Duty Free Americas is the preeminent duty free retailer in the western hemisphere.

DFA offers a wide selection of merchandise from the highest quality brand names. Throughout its history, Duty Free Americas has been committed to offering a wide variety of retail formats to appeal to the personal needs and tastes of vacationers and business travelers. Cérémonie Tea offers the perfect gift for the modern traveler. Tea has unique, universal appeal, as a gift that everyone can enjoy.

Whether you are visiting your health conscious friend or your sweet grandmother, they all would enjoy a cup of tea. Tea's appeal to the younger generation of consumers is largely due to its renaissance and revival in today's popular culture, appreciating the health benefits as well as the gourmet experience of premium tea.

Cérémonie blends whole leaf teas, highest quality herbs, spices, and flowers, to provide delightful taste and aroma wrapped in eye-catching designs, providing innovative, gourmet tea gifts with a flair for style.

Cérémonie products are merchandised in all corners of the world: **The Americas, Europe, Asia, Middle East, and Africa.** In particular, Cérémonie has grown in **Israel, Italy, Germany, Taiwan, and USA.** In local markets, Cérémonie can be found in trendy boutique stores, high end grocery and natural food chains, specialty beverage stores, and gift shops. In addition, its premium products can be found in boutique hotels and coffee shops including top luxury hotels such as *The Ritz Carlton*.

TO CONTACT CÉRÉMONIE

Email sales@ceremoniatea.com

Phone Israel +972.9.951.5818

Web www.ceremoniatea.com

Address Haltzadyon 9, Migdal HaEmek 23100 Israel

www.ceremoniatea.com

